

Aghalee Village Hall Advertising Policy

Aghalee Village Hall is committed to using appropriate advertising to promote its business and the activities of those who use its premises.

Advertising comes in many formats and at present AVH uses the following methods:

- Bi-Annual Newsletter to reach over 1,000 families
- Website
- Facebook Page
- Notice-boards / Posters
- Fliers
- Hoarding at the front of the building
- Occasional banners hung on the boundary wire fencing at the front of the hall

AVH retains the right to use whatever methods it deems appropriate to advertise any event or use of the hall to further the business of the hall. All advertising will be carried out in a tasteful manner and due consideration will be given to appropriate and inoffensive wording. All advertising will be carried out in conjunction and due regard to current Planning Regulations regarding advertising.

Regular User Advertising – Banners on the building or fencing/Face Book/Notices

AVH encourages regular user groups to use the methods above to advertise their group or activities. Requests for all advertising except FaceBook must first be made formally to the Secretary who will bring the request to Committee for decision. The Committee decision is final. Requests for advertising on the Village Hall Face Book page should be made directly to the Administrator who, using his/her discretion, will take a fair and balanced view of the request and will post it if suitable. The Administrator's decision is final. It is not in the remit of AVH to seek advertising from any organisation.

Banners or other advertisements may NOT be placed on the boundary walls or fences without explicit permission from the Committee. Requests may be made to advertise coming events for any group by use of temporary banners which may be hung on the boundary wire fence. These events may be advertised up to 14 days before the event and banners must be removed within 7 days after the event.

Third Party Advertising – Banners on the building or fencing/Face Book/Notice-boards

With regard to any other party wishing to use the premises to advertise, current policy is not to permit advertising by any third party. Small leaflets or business cards may be placed on notice-boards inside the hall premises, after permission from the committee. This type of advertising may be removed by the committee for any reason at any time. Unauthorised advertising placed on AVH property may be removed and destroyed at any time without notice.

Schools - AVH currently supports only the schools who sing at the Christmas event and these may change from time to time; currently (2017) they are Ballinderry Lower PS, Rowandale IPS and St.Patricks PS Aghagallon. With regard to these three schools, requests may be made to advertise upcoming events by use of banners which may be hung on the boundary wire fence. These events may be advertised up to 14 days before the event and banners must be removed within 7 days after the event.

Anyone wishing to place posters in notice-boards must first apply for permission to the Committee through the Secretary who will bring the request to Committee for decision. The Committee decision is final.

Requests for advertising on the Village Hall Face Book page should be made directly to the Administrator who, using his/her discretion, will take a fair and balanced view of the request and will post it if suitable. The Administrators decision is final.